

VISUAL PREFERENCE SURVEY

Note: The following standards apply only to commercial property, not public streets

3-LANE+ FRONTAGE



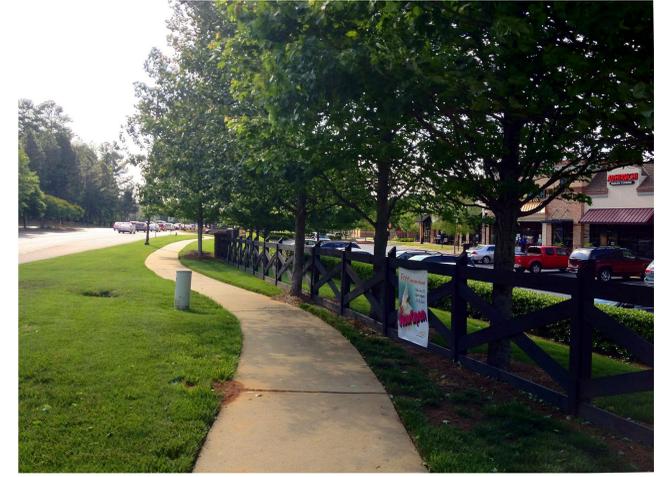
A1 1-4' landscape strip, sidewalk, and 12-18' strip with parking behind



A2 21-23' landscape strip with shrubs and a sidewalk next to the building face



A3 1-3' landscape strip and sidewalk 55-58' landscape strip with building immediately adjacent, entrance on the side



A4 28-30' grass strip with curving sidewalk, including fence and trees obscuring double row of parking and building beyond

<3 LANE FRONTAGE

For streets internal to a development



B1 Street with 10-12' median, trees, and sidewalks



B2 Street with 8-10' planted median sidewalks on both sides and on-street parking



B3 Street with on-street parking, trees on both-sides, and sidewalks



B4 Street with sidewalks, street furniture, and trees on both sides

ACCESS



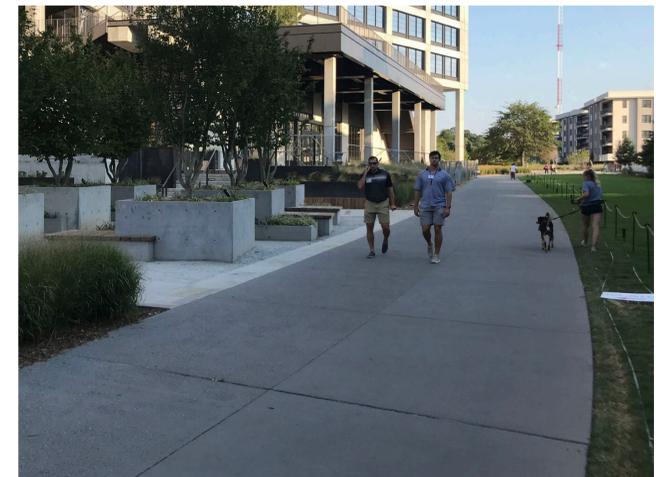
C1 Brick pedestrian path through surface parking and end islands



C2 Pedestrian path with painted crossings through surface parking



C3 Concrete pedestrian crossing across narrow street



C4 Multi-use trails as access point for retail

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BUILDING MATERIALS



D1 Stucco panels and infill with brick base, not visible from any property lines



D2 Brick with cast stone inserts and a stone base



D3 Concrete panels, not visible from any property lines



D4 Treated wood siding, not visible from any property lines

MASSING



E1 Single building with variation in the roofline to simulate different buildings



E2 Buildings broke into two smaller forms with variation in the roofline and front materials



E3 Single building with variation in the roofline and offsets to simulate different buildings



E4 Single building with different materials and variation from the roofline to ground simulate different buildings

WINDOWS



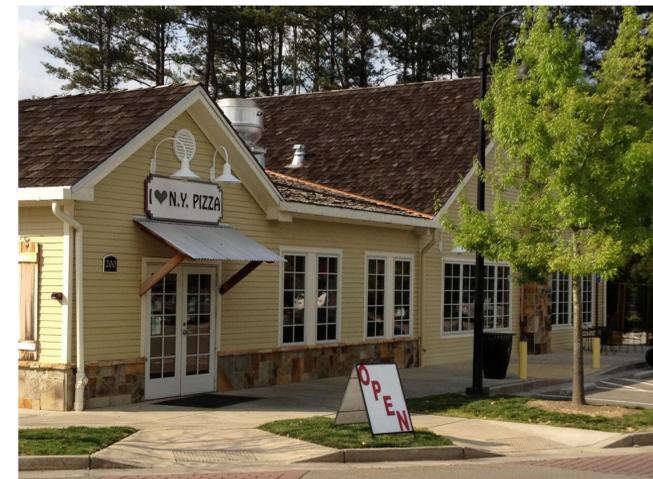
F1 Large area of storefront glass with tint



F2 Storefront display used in lieu of a window



F3 Many windows both on ground level and above



F4 Residential type windows in commercial setting

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COMMERCIAL AMENITY



G1 Playground with fence and landscaped edge



G2 Splash pad in an open plaza



G3 Small plaza with benches and trees



G4 Open gravel plaza with trees and cafe tables and chairs

FRONTAGE LANDSCAPING



H1 Mix of trees, large shrubs, and small shrubs



H2 Mix of trees, small shrubs



H3 Large grass landscape strip with small tree installed



H4 Large grassed landscape strip with large shrubs installed near edge

SIGNS



I1 Sign on stone masonry base, some perennials and shrubs



I2 Sign on brick masonry base, some small perennials



I3 Sign on brick masonry base with shrubs



I4 Sign on taller brick masonry base, grass only

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FENCING



J1 Wooden picket fencing



J2 Metal fencing with masonry post



J3 Farm-style wooden fencing



J4 Rustic log fencing

ARE THERE ANY IMPORTANT DESIGN ASPECTS WE HAVE NOT ADDRESSED?

WHAT ARE EXAMPLES OF DEVELOPMENTS THAT WOULD REPRESENT A GOOD BASELINE DESIGN STANDARD FOR SOUTHEAST FORSYTH?

WHAT ARE EXAMPLES OF CERTAIN ASPECTS OF DEVELOPMENTS THAT DEMONSTRATE A GOOD BASELINE STANDARD? E.G. 'SITE DESIGN AT VICKERY'

WHAT ARE EXAMPLES OF DEVELOPMENTS THAT WOULD REPRESENT DESIGN MISTAKES TO AVOID? BE KIND, BUT BE AS SPECIFIC AS POSSIBLE.