

RONALD REAGAN/UNION HILL UDC 21- 9.8

A comprehensive signage plan setting forth details relative to sign types, numbers, materials, construction, lighting, heights, and areas shall be submitted to the director for review and approval prior to the issuance of sign permits for each development within the Overlay (or each phase thereof).

(2) Commercial Signs.

(a) Wall Signs.

(i) Department store anchors over 80,000 square feet shall be allowed 3 signs (one per facade) up to 5% of the overall facade or a maximum of 600 square feet per sign.

(ii) The retail building connecting the department store anchors shall be allowed up to 8 signs up to 200 square feet per sign.

(iii) Office and hotel buildings over 5 stories are allowed 4 signs (one per facade) up to 5% of the overall facade area or a maximum of 600 square feet per sign, whichever is greater.

(b) Marquee Signs. Signs within the Overlay are allowed a maximum projection of 12 feet from the building wall.

(c) Monument Signs (fronting freeways and arterial/collector streets). No more than 2 signs may be located per entrance to a public street. Maximum sign area shall be limited to 300 square feet per side, not including wing walls. Signs shall be limited to a maximum height of 12 feet.

(d) Monument Signs (fronting local roads and private streets). No more than 12 signs may be permitted within the Overlay. Maximum sign area shall be limited to 72 square feet per side. Signs shall be limited to a maximum height of 10 feet.

(e) Pole Directional Signage. No more than 24 signs may be located within the Overlay. Maximum sign area shall be limited to 60 square feet per side. Signs shall be limited to a maximum height of 10 feet.

(f) Light Pole Graphics. Four-sided signs may be located on poles to serve as directional aids. Maximum sign area shall be limited to 15 square feet per side. Signs shall be limited to a maximum height of 12 feet.

(g) Georgia 400 Corridor Signage. A single pylon sign may be located along GA400. Maximum sign area shall be limited to 400 square feet. The sign shall be limited to a maximum height of 50 feet.

(3) Residential. All residential development within the Overlay shall be allowed separate signage as permitted per the Residential Zoning Standards of the Sign Ordinance.

(4) Notwithstanding any other provisions within this Article, the Office Residential Zoning Districts Performance Standards and Commercial or Industrial Zoning Districts in the Sign Ordinance shall not apply to the Overlay.