

FORSYTHCOUNTY
Department of Communications
Release 000858
August 26, 2015

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FOR IMMEDIATE RELEASE

KEEP FORSYTH COUNTY BEAUTIFUL LAUNCHES
FORSYTH COUNTY LITTER CONTROL HOTLINE

Hotline provides citizens a new way to help keep county litter free

FORSYTHCOUNTY, Georgia – Residents have a new way to help keep Forsyth County free of litter. Keep Forsyth County Beautiful (KFCB) invites citizens to utilize the new Forsyth County Litter Control Hotline by dialing 1-866-5-LITTER to report any litter concerns within the community.

The Forsyth County Litter Control Hotline provides citizens a centralized number to call to report to KFCB littering in progress or to report any areas for which they have litter concerns. During KFCB’s business hours, the hotline will be answered by a staff member or volunteer whenever possible. Otherwise, callers can leave a message on the line, detailing their litter concerns. Those interested in receiving a response should be sure to include their telephone number in their message.

“We invite citizens to call the Forsyth County Litter Control Hotline when they see littering in progress or when they see an area within the county that they think needs attention in terms of litter removal,” Environmental Program Manager Tammy Wright said. “When the caller reports seeing the act of littering, we ask they report any details of the event. If possible, we will send a letter to the person who was witnessed littering reminding them that litter is illegal and costly to the county. When we receive a call about a location where litter is a concern, we will look into it and determine if the area qualifies to be placed on a cleanup list.”

The Forsyth County Litter Control Hotline will also serve as an educational tool.

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“The new hotline will provide us the opportunity to speak with citizens about the cleanup process and the different types of cleanup initiatives and programs in place,” Wright said. “We are looking forward to providing an additional way of communicating with residents to help keep our community beautiful.”

Wright noted that while officials strive to address all reported litter concerns, limited resources do not always allow for cleanup of all issues. She expressed her appreciation to those who take the initiative of picking up litter themselves, but reminded them to always consider their safety before doing so.

“For citizens who decide to do their part and remove litter from the roadways, it is important to clean up litter only when it is safe to do so,” Wright said.

KFCB is a local affiliate of the national Keep America Beautiful program and the state Keep Georgia Beautiful program. The mission of KFCB is to cooperate with government, businesses, schools, civic organizations and citizens in a joint effort to improve beautification, litter reduction and recycling.

In an effort to remove existing litter from our community, KFCB organizes a variety of cleanup efforts throughout the year. Each April, KFCB organizes the local cleanup effort for the Great American Cleanup. During this event, volunteers help remove litter from the community’s roadways. KFCB also hosts the Rivers Alive Cleanup, an annual effort to remove litter from the community’s waterways. Adopt-A-Stream programs inform citizens on how to monitor local water quality while advising on the most effective ways to protect local water resources.

KFCB regularly holds programs to educate citizens on how to keep the local environment clean and prevent litter before it happens. Electronics recycling events provide residents an opportunity to help make a positive impact on the environment by recycling their old electronics. KFCB hosts regular tours of the Recycling Convenience Centers to allow citizens to learn to make informed choices with their solid waste.

For more information on the Forsyth County Litter Control Hotline and other programs offered by Keep Forsyth County Beautiful, visit www.KeepForsythCountyBeautiful.org.



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