



FORSYTHCOUNTY
Department of Communications
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FOR IMMEDIATE RELEASE

**COUNTY EXTENDS THANKS FOR COMMUNITY RESPONSE
TO ONLINE SURVEY**

Survey conducted as part of branding effort

FORSYTHCOUNTY, Georgia – When Forsyth County government asked the community: ‘Tell us about **YOUR** Forsyth County,’ the community responded. Eight hundred and fifty eight responses were received to a brief online survey, which was conducted as part of a branding effort being undertaken by Forsyth County. The branding initiative is slated to include development of a new county logo.

“We really appreciate the community’s participation in this survey,” Director of Communications Jodi Gardner said. “Thank you to each and every person who took the time to provide their valuable input.”

Snapshot of the survey results:

- Of all of Forsyth County’s physical assets, the one ranked most valuable by the largest number of respondents was Lake Lanier.
- In a survey question about all that Forsyth County offers, ‘quality of life’ was ranked most important by the largest number of respondents.
- ‘Family-friendly’ was the term that the most respondents said was a perfect description of Forsyth County.

A work group will review all of the information gathered through the survey and continue forward with the branding and logo efforts. The county’s current logo was adopted in 1986.

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