



FORSYTHCOUNTY
Department of Communications
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Contact: Jodi B. Gardner
Director of Communications
770.886.2802
JBGardner@forsythco.com

FOR IMMEDIATE RELEASE

**FORSYTH COUNTY PARTNERS WITH
EPA'S WATERSENSE® PROGRAM**

Program targets water conservation

FORSYTHCOUNTY, Georgia – The Forsyth County Water and Sewer Department has teamed with the U.S. Environmental Protection Agency's (EPA) WaterSense program to help consumers save water for future generations and reduce costs on their utility bills.

WaterSense aims to decrease indoor and outdoor water use through water-efficient products and simple water-saving practices. The program encourages customers to look for WaterSense labeled products, which have been independently certified for efficiency and performance, and promotes water-saving techniques that reduce stress on water systems and the environment.

“The goal of EPA's WaterSense program is to help Americans save water and money by offering simple ways to reduce water use through water-efficient product choices,” EPA Office of Water's Municipal Support Division Director Sheila Frace said. “Using water more efficiently can help delay the need to create more supplies, saving communities money and resources, as well as ensuring that water will be available for future generations.”

The average home, retrofitted with water-efficient fixtures, can save 30,000 gallons per year. If one out of every 10 homes in the United States upgraded to water-efficient fixtures, more than 300 billion gallons and nearly \$2 billion could be saved annually.

“Forsyth County is proud to be a WaterSense partner,” Director of Water and Sewer Tim Perkins said. “We look forward to working with our customers to continue improving water efficiency awareness and promote WaterSense labeled products and water-saving practices both inside and outside the home.”

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“Forsyth County really tries to encourage water conservation,” Perkins continued. “We currently offer a rebate program for replacement of older, inefficient toilets. That rebate program helps make conserving water beneficial to our customers.”

WaterSense labeled products must meet EPA’s criteria for efficiency and performance. Independently tested and certified products may bear the WaterSense label, which makes it easy for consumers to identify and select a variety of quality, water-efficient products and services for their homes and lawns.

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