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This new retail center at the corner of Castleberry Road and Bethelview in Forsyth County will include a Publix.

Retail center designed to blend in

Forsyth County's new Publix, near the Polo Fields, plans equestrian theme with fencing

WHAT IS IT?

A new retail center with about 26,000 square feet of space, with a Publix, a Wachovia bank and room for other smaller retailers at the intersection of Castleberry Road and Bethelview in Forsyth County.

WHAT IMPACT WILL IT HAVE?

It may be a trend-setter for the county because the development includes design

features to make it more compatible with the surrounding community. Publix voluntarily agreed to give this store an equestrian theme with fencing that makes it in character with the nearby Polo Fields.

A new CVS drugstore across the street used the same brick and stone. As early as December, the County Commission could vote to make a design overlay district in this area. If that happens, others who develop land in the area would have to agree to use certain landscaping and architecture designs.

At least one other design overlay district is being considered along Ga. 141.

WHEN WILL IT BE DONE?

Very soon. The Publix is hiring, and they're down to the final work on this project, which was approved in January.

— Nancy Badertscher

Wondering about a project under way in your neighborhood? Contact us with the location and we'll find out what's going up.